



South Campus



Northeast Campus



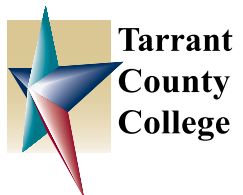
Northwest Campus



Southeast Campus



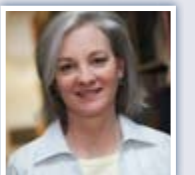
Trinity River Campus



[www.tccd.edu](http://www.tccd.edu)

TCC is an Equal Opportunity institution/equal access to the disabled.

## Vision 2015 Strategic Plan 2010 - 2015



**TCC Mission**  
TCC provides affordable  
and open access to quality  
teaching and learning.



## Description of Strategic Planning Process

*TCC Vision 2015*, a strategic plan for the College, was recently completed with input and guidance from a wide array of constituents and stakeholders from throughout Tarrant County and from within the College community. These constituents and stakeholders were very generous with their time as we went through a detailed and comprehensive analysis of where we are today and where we want to be on January 1, 2016.

The *TCC Vision 2015* Steering Committee included business and community leaders, the TCC Board of Trustees, the Chancellor's Roundtable, the Faculty Joint Consultation Committee, and TCC students, faculty and staff. The first visioning session was held on January 26, 2010 with guidance from a consulting group engaged to provide assistance with the planning process.

We held 34 focus group sessions and community summits at each of the five campuses and in the City of Benbrook between January 26 and February 19. A wide array of mayors and other elected officials, business and community leaders, school superintendents and principals, TCC Advisory Board members, TCC Foundation Board members, full-time and adjunct faculty, full- and part-time staff, and day and evening students from each campus participated in those sessions. A total of 1,104 representatives gave us guidance through 15,000 comments on elements of the plan. The TCCD website was used to solicit additional community input. All information gathered from these events and from the website was presented to the *TCC Vision 2015* Committee on March 1, 2010, and resulted in nine initiatives.

A Strategy Team consisting of members of the Chancellor's Executive Leadership Team, the Faculty Joint Consultation Committee, and other selected administrators reviewed and analyzed the information acquired through the focus group sessions, community summits, the TCCD website and the *TCC 2015 Vision* Steering Committee. This group formulated strategies and drafted action plans for the nine defined initiatives. This work was presented to the Steering Committee for its review and additional input, after which additional visits were made to each campus to give employees another opportunity to review and tweak the strategies as needed.

On April 18, 2010, the Board of Trustees adopted *TCC Vision 2015*, and I am pleased to present the completed report to the community. All efforts, whether they be in instruction, support services, or facilities will be focused on student access and success. I invite you to use this plan to measure our results as we move toward January 1, 2016. This document, along with the completed action plans, the District's vision and values statements, and the Environmental Scan produced as part of this planning process, will ultimately comprise the *TCC Vision 2015* Strategic Plan.

**Erma Johnson Hadley, Chancellor**

## Goal 1

Support student learning and success through excellence in teaching and learning, support services, flexible instructional delivery systems, student engagement, learning outcomes assessment, and dynamic curricula.



### Supporting Strategies:

- 1.1** Implement a systematic process to assess academic student learning outcomes.
- 1.2** Develop an academic master plan.
- 1.3** Review and improve current student services processes.
- 1.4** Assess and improve student engagement.
- 1.5** Strengthen and standardize the developmental education program.

# Goal 2

Ensure affordability, accessibility and diversity reflective of the community.



## Supporting Strategies:

- 2.1** Expand “College Connection” to each high school in Tarrant County.
- 2.2** Expand access to education and training through alternative learning opportunities.
- 2.3** Increase funding for financial assistance for all students.
- 2.4** Research textbook actual costs and investigate options to reduce costs.
- 2.5** Assess our current status of diversity around representation, management practices, and institutional climate and use the assessment to develop a diversity plan – Qualitative.
- 2.6** Assess our current status of diversity around representation, management practices, and institutional climate and use the assessment to develop a diversity plan – Quantitative.

# Goal 3

Promote institutional effectiveness through continuous improvement, collaboration with and service to the community, employee engagement, professional development, and an optimal environment for teaching and learning.



## Supporting Strategies:

- 3.1** Update and execute the technology plan based on the district strategic plan.
- 3.2** Develop and implement a strategic real estate and facilities master plan.
- 3.3** Develop a process improvement program for TCC and implement the program across the organization.
- 3.4** Develop a comprehensive professional development program for all employees.
- 3.5** Revise and execute a comprehensive marketing plan.
- 3.6** Update the systematic process used to assess and improve administrative and educational support services units and implement revisions.
- 3.7** Develop increased opportunities for collaboration and service to the community.
- 3.8** Enhance employee engagement and satisfaction.
- 3.9** Develop and implement an emergency management plan.

## Measures

The success of our Vision 2015 Strategic Plan will be based upon critical measures of student participation and student success. Institutional targets will be defined on an annual basis.

### Participation

- The gap of the Hispanic and African-American populations within the service area compared with the Hispanic and African-American student enrollments as a percentage of total enrollment per fiscal year.
- The total number of contact hours in academic, technical and continuing education programs, courses and locations per fiscal year.

### Success

- The percent of students who successfully complete a college-level course within three or four years.
- The percent of first-time-in-college credential-seeking students enrolled in at least 12 semester credit hours, who remain enrolled after two academic years.
- The total graduation and persistence rate of first-time-in-college, full-time credential-seeking undergraduate students who have graduated or are still enrolled after six academic years.
- The percent of total degrees and certificates awarded per unduplicated enrollment per fiscal year.
- The percent of students who transfer to a senior institution per fiscal year.

### Institutional Student Learning Outcomes

Students graduating with a degree from TCC should have achieved the following learning outcomes.

- **Written Communication:** Demonstrate the ability to produce written texts appropriate for purpose and audience.
- **Oral Communication:** Demonstrate the ability to express ideas and intentions orally in a meaningful and productive manner.
- **Information Technology:** Demonstrate the ability to use technology effectively.
- **Critical Thinking:** Demonstrate the ability to evaluate, analyze, and apply information from multiple disciplines, including science, technology, mathematics, the arts, and the humanities.
- **Problem Solving:** Demonstrate the ability to collect data and to use information in qualitative and quantitative analysis.
- **Individual Responsibilities:** Demonstrate the ability to practice ethical personal, professional, and civic responsibility.
- **Global Awareness:** Demonstrate knowledge of individual and community roles in world issues.

## Statement of Vision

Tarrant County College will be a nationally recognized community college of choice for academic excellence and lifelong learning.

## Statement of Values

Tarrant County College is committed to:

**STUDENT SUCCESS** – belief in providing quality instruction, resources and support services to assist our students in achieving their lifelong goals;

**ACCESS** – belief in providing educational opportunities for all members of the community;

**EXCELLENCE** – belief in providing outstanding quality in educational programs, administrative support and services to its students, faculty and staff;

**SERVICES TO COMMUNITY** – belief in the importance of engaging with the community to enhance economic vitality and quality of life;

**DIVERSITY** – belief the College should reflect the diversity of the community; and

**INNOVATION AND CREATIVITY** – belief in cultivating a learning environment that evaluates and incorporates emerging technologies and methodologies to enhance the quality of instruction and administrative support for our students, faculty and staff.

## Acknowledgments

*TCC is immensely grateful for the invaluable contributions of students, faculty, staff, and Tarrant County residents who dedicated time and energy to this most important endeavor as well as the members of the TCC 2015 Vision Committee, whose names are listed below.*

### **Business and Community Leaders**

Pat Admire, Treasurer, Board of Directors, TCC Foundation  
Kenneth Barr, Consultant and Former Mayor, City of Fort Worth  
Guadalupe Barreto, Elementary ESL Director, Fort Worth Independent School District  
Mac Belmontes, Coordinator, Business Services, Workforce Solutions for Tarrant County  
Lily Biggins, Vice President, Operations, Texas Health Harris Methodist Hospital Fort Worth  
Gyna Bivins, President and Executive Director, North Texas Leaders & Executives Advocating Diversity (LEAD)  
James Brown, President, Glencrest Civic League  
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Shalyn Clark, Owner, Shalyn Clark Insurance  
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Ken Devero, Chairman, Board of Directors, TCC Foundation  
Vicki Dickerson, President/CEO, The Projects Group  
Kyland Dobbins, Associate Pastor, Meadowbrook United Methodist Church  
Joe Edwards, Senior Vice President, ACE Cash Express  
Michael Evans, Pastor, Bethlehem Baptist Church  
Robert Fernandez, President/Owner, Fernandez & Company  
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Krystal James, Precinct 1 Administrator, Tarrant County  
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Marilyn Jones, Vice President, Resources Under Management, United Way of Tarrant County  
Robert (Bob) Kembel, President, Huffines Communities, Inc.  
Glenn Lewis, Attorney, Linebarger, Goggen, Blair & Sampson  
John Lewis, Councilman, City of North Richland Hills  
Jimmy Madison, President, TCC Retirees Association  
Grace McDermott, President, U.S. Pan Asian American Chamber  
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Rita Morris, Childcare Manager, Workforce Solutions for Tarrant County  
Debbie Muelker, Vice President, Wells Fargo  
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Dennis Shingleton, Chief of Staff, University of North Texas Health Science Center  
Mike Stone, Ph.D., Consultant  
Joy Thomas, Owner, Law Office of Joy Thomas and Member, Board of Directors, TCC Foundation  
Ginny Tigue, Vice Chairman, Board of Directors, TCC Foundation  
Mark Walker, Accountant, Weaver & Tidwell  
Jeff Williams, President, Graham Associates, Inc.

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Dolores Zervakos, Southeast Campus Student and Member, Chancellor's Roundtable

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Associate Vice Chancellor for Planning and Institutional Effectiveness

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Chris Ash	Danna Diaz	Paul Hutton	Jim Nelson	Autumn Swafford
Jim Austin	David Dittrich	Harry Jeffries	John Olmos	John Swink
Dionne Bagsby	Leo Dominguez	Cynthia Jensen	Phillip Overton	Andy Taft
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