# Office of Institutional Research

<u>Mission:</u> The Office of Institutional Research (IR) conducts ethical analysis that supports a culture of reflection and action by providing rich, timely, and accurate data in formats that are accessible and useful to decision-makers.



### **Building Bridges for Collaboration**

#### Within TCCD:

- Provide ongoing consultation with Presidents and executive leadership teams on various outcome measures for campus- and Districtwide initiatives that promote student success
- Support faculty members on research to promote the scholarship of Teaching & Learning
- Collaborate within IT to disseminate data efficiently and effectively
- Provide data guidance to campus faculty and staff on department goals to enrich student learning

#### **Beyond TCCD:**

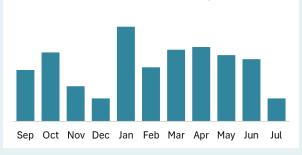
students

- Work with nationally recognized organizations to benefit TCCD students
- Support efforts between TCCD and local colleges and industries to facilitate a smooth transfer or career placement for

### **Data on Demand**

Over **450** ad hoc data requests completed in 2023-2024

2023-2024 Ad Hoc Data Requests



#### **Educational Outreach**

#### **Data Course Offerings:**

- Slamming the Data: Navigating IR's website
- Data Dynamics & Rules of Research

#### **Videos:**

Data's Anatomy – a TV-style series that presents data terms like cohorts, retention, and graduation and research concepts like sample versus population



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## **Important Seat at the Table**

**Serve** on various **District-Wide teams** such as Grants, STEM, Assessment, SACS, and other Advisory Panels

#### **Environmental Scans**

#### **Workforce Data:**

Investigate local labor markets using Lightcast & JobsEQ

#### **Tarrant County Data:**

Consider trends in population using information from the Census Bureau and other external sources

#### **Student Tracking Data:**

Use National Student Clearinghouse, Texas Education Agency, and Texas Higher Education Coordinating Board data to get a wholistic view of the student

### A Local, State & National Presence

#### **Conference Presentation since 2015:**

- **TAIR** Intrusive Assessment
- **TAIR** Should the Census Day CBM Reports Be Discontinued?
- TAIR What You Can and Can't Say with Data
- TAIR Telling Stories to InspIRe: Sharing Data through an IR lournal
- TAIR Introduction to Python
- TAIR Dashboards: From a Crawl to a Sprint
- AIR Engaging Marking Techniques to Improve Data-Informed Decision-Making
- AIR Research that InspIRes: Engaging Decision-makers using an IR Journal

# **Promoting Research**

Gain insight on complex questions through **original research** (presented in *IR Corner*)

## IR by the Numbers (Snapshot for 2023-2024)

- Submitted 12 separate federal reports (IPEDS) annually
- Supported roughly 200 institutional effectiveness plans
- Hosted an inaugural Data & Research Summit with roughly 200 participants
- Released a dozen self-service PowerBI dashboards
- Published seventh and eighth issues of IR Corner



### **Spotlight on the Future**

Improved dashboards, enhanced data visualization techniques to

promote visual storytelling, data automation, and an expanded library of standard District reports

# **Data Help Line**

Contact IR directly for all data needs



institutional.research@tccd.edu

